

## Graham Arena Complex



### Mission / Function / Objectives

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Graham Arena One, Two, and Three are multi-purpose buildings. From October until March, the three arenas are used for skating and hockey. During that time they are host to youth and high school hockey tournaments and games and practices. During the rest of the year, the three arenas play host to a variety of other events. Trade and exhibit shows, arts & craft fairs, dances and concerts, agricultural and live stock events, lawn and garden shows, rodeo, ultimate combat, car shows, weddings, and many more events that truly make this complex multi-purpose. The Olmsted County Fair Board has use of the facilities the last two weeks of July and the first two weeks of August. Graham Arena Four serves as an ice arena for eleven months of the year. Programs including youth and adult leagues, hockey schools and clinics, and private ice rentals during the non-traditional ice skating season.

#### Objectives

The goals and objectives for the arenas are as follows:

- ◆ To continue to add more quality events during the show season.
- ◆ To keep the arenas attractive, clean, and safe for the building users.
- ◆ To continue to make building improvements with the help of Rochester Youth Hockey, Olmsted County, and the private sector.
- ◆ To continue to work with Olmsted County and RYHA on developing a long range plan for capital improvements.
- ◆ To recruit, train, and schedule quality staff for the ice and show seasons.
- ◆ To grow additional ice programs and recruit additional show events.
- ◆ To play host to the following activities:
  - 24 off-ice dry floor show events
  - 108 high school hockey games
  - 802 Rochester youth hockey games
  - 10 Rochester youth hockey tournaments
  - Kiwanis / Wells Fargo high school hockey tournament
  - Return of the Robin men's hockey tournament

## Graham Arena Complex

### High Lights



- ◆ Host to 24 Unique Dry Floor Events with attendance exceeding 500,000 people!
- ◆ Host to over 800 youth hockey games!
- ◆ Host to 108 high school hockey games for both boys and girls!
- ◆ Expanded the Rochester Adult Hockey League (RAHL) to 12 teams!
- ◆ Reduced part time labor by utilizing over 3,500 community service labor hours!
- ◆ Grew the Rochester Spring Hockey League (RSHL) which provided a local league for over 500 players and generated over \$37,000 in revenue!



### 24 Exciting Events



KROC Home & Vacation Show  
Mexican Dances  
D & R Star Pool Tournament  
D & R Star Dart Tournament  
Nickel Carnival  
Olmsted County Fair

Agri-News Show  
Bull Riding & Dance  
Family Fun Night  
Zumbro Valley Arms Show  
Night Storm Dances  
Adaptive Rec Dances

Ultimate Combat Sports  
Gold Rush  
Mixed Martial Arts  
Hockey Registration  
Family Celebrations  
Weddings

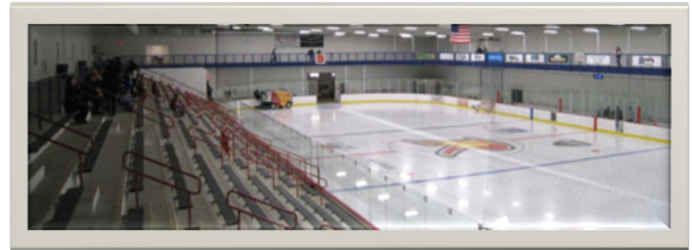
**Approximate Number of Spectators in 2010: 528,000**



## Graham Arena Complex

### ICE USAGE SUMMARY

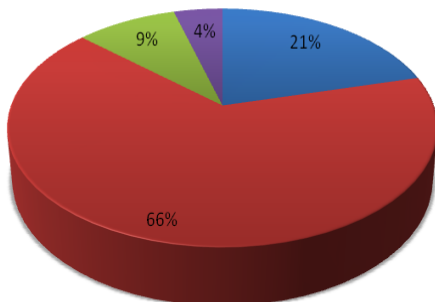
(hours used)



User Group	Graham I	Graham II	Graham III	Graham IV	Totals
Mayo HS	137.0	48.5	60.5	7.0	253.0
Century HS	20.0	57.75	13.25	35.0	126.0
J.M. HS	2.5	23.0	49.75	33.25	111.0
Lourdes HS	121.5	47.25	19.25	16.75	204.75
Kiwanis Hockey	30.0	24.0	0.0	30.0	84.0
RYHA	351.5	506.75	532.75	574.25	1,992.25
RYHA Tourneys	67.0	55.5	74.0	103.0	299.0
RYHA Foundation	0.0	0.0	0.0	16.0	16.0
Olmsted County	43.0	22.0	40.0	40.0	145.0
Private Rentals	36.0	14.0	25.0	57.0	95.0
RSHL	0.0	0.0	0.0	242.0	242.0
Senior Hockey – RAHL	32.0	20.0	14.0	30.0	96.0
Hockey School/Clinics	0.0	0.0	0.0	71.5	71.5
Totals:	853.0	827.0	845.5	1,210.0	3,735.5

### ICE USAGE

■ HIGH SCHOOL ■ RYHA ■ LEAGUES ■ SCHOOLS



### ICE REVENUE

